

Paid Political Advertisement

AN OPEN DEBATE CHALLENGE TO BIG PHARMA



Johnson & Johnson
ALEX GORSKY, CEO



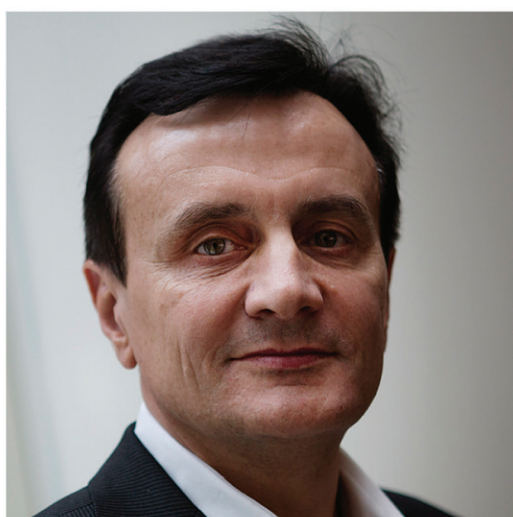
MERCK
KENNETH FRAZIER, CEO



Pfizer
IAN READ, CEO



AMGEN
ROBERT A. BRADWAY, CEO



AstraZeneca
PASCAL SORIoT, CEO



GILEAD
JOHN MILLIGAN, CEO



abbvie
RICHARD A. GONZALEZ, CEO



Mylan
HEATHER BRESCH, CEO

The price-gouging drug companies have already put up almost \$100 million to beat Prop 61, the California Drug Price Relief Act. But even though they're putting up all the dough, the cowardly Big Pharma executives are hiding behind paid shells and bought-off organizations to tell lies about Prop 61. They need to man up and face the real human consequences of their unconscionable profiteering. Californians for Lower Drug Prices challenges the top executive of any of the drug companies funding the No on 61 campaign to a half-hour debate on statewide TV on Oct. 29. The time is already purchased. Will any of these overpaid, heartless big shots show up to take their medicine and defend their price-gouging?



YES ON PROPOSITION 61 THE CALIFORNIA DRUG PRICE RELIEF ACT

Prop 61 Will Save Money -- and Lives
GO TO YESON61.COM FOR MORE INFO
Find out who all Big Pharma is paying at
FOLLOWTHEDRUGDOLLARS.COM

Paid for by Yes on Prop 61, Californians for Lower Drug Prices, With Major Funding by AIDS Healthcare Foundation and California Nurses Association PAC