

# Connect your patients to free in-home support



With virtual visits during the pandemic, Welcome Baby gives pregnant women and their families one-on-one education and resources during pregnancy and after their baby is born.

The program is FREE for families delivering at a participating hospital — regardless of income, immigration status, or insurance coverage.

## We're on the same team

Welcome Baby supports your practice by helping women:

- Get **health coverage and keep appointments** with prenatal and pediatric providers
- **Access public benefits** like WIC, CalFresh, and CalWORKs
- **Achieve breastfeeding goals**, with personal lactation support
- Identify perinatal mood disorders and **connect with mental health services**
- **Receive early intervention services** for babies with developmental delays
- Learn about bonding, positive parenting, and home safety

**Referring patients is easy!**  
Scan the QR code above or go to  
[WelcomeBabySupport.org/providers](https://WelcomeBabySupport.org/providers)

## Program visits



**FIRST OR SECOND TRIMESTER OF PREGNANCY**  
Virtual or home visit\*



**PHONE CALL CHECK-IN**



**THIRD TRIMESTER OF PREGNANCY**  
Virtual or home visit\*



**BABY IS BORN**  
Postpartum hospital visit\*



**NURSE VISIT SHORTLY AFTER MOM AND BABY COME HOME**  
Virtual or home visit\*



**BABY'S 2-4 WEEKS**  
Virtual or home visit\*



**BABY'S 2 MONTHS**  
Virtual or home visit\*



**BABY'S 3-4 MONTHS**  
Virtual or home visit\*



**BABY'S 9 MONTHS**  
Final visit\*

## Participating hospitals

- Antelope Valley Hospital
- California Hospital Medical Center
- Centinela Hospital Medical Center
- Emanate Health Queen of the Valley
- Martin Luther King, Jr. Community Hospital
- MemorialCare Miller Children's and Women's Hospital Long Beach
- Northridge Hospital Medical Center
- Providence Holy Cross Medical Center
- St. Francis Medical Center
- St. Mary Medical Center
- Torrance Memorial Medical Center
- Valley Presbyterian Hospital
- White Memorial Medical Center

\*Only virtual visits during the pandemic | The Welcome Baby program is entirely funded by First 5 LA.

# Welcome Baby Gets Results

Last year\* over 18,000 families in L.A. County benefited from the free Welcome Baby program. Here's a look at the outcomes.

\*FY 2019-2020

**18,123**  
families served

**37,441**  
visits completed

**10,119**  
referrals to  
community services

**6,922 families completed the program**

Families who enroll prenatally are more likely to graduate from the program than those who enroll postpartum.

## Program Impact

Welcome Baby graduates have been shown to have:



Improved maternal and child health



More positive parenting and safer homes



Increased cognitive and social development



Improved mental health



**4.8 out of 5 stars**

Welcome Baby clients agree: "I am confident in how to be a parent."



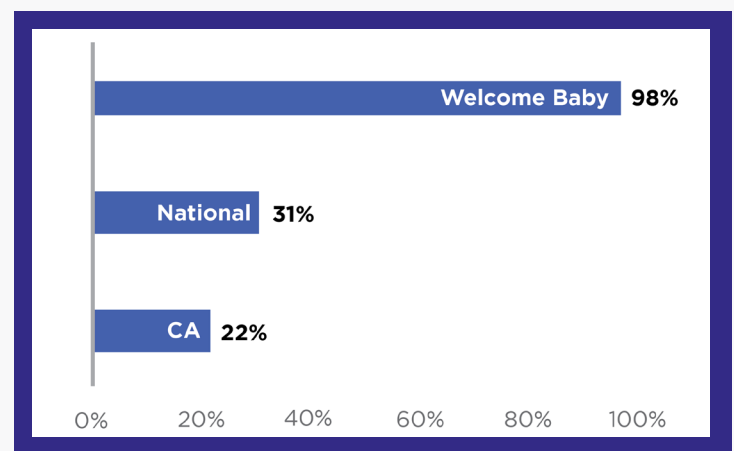
Mothers in Welcome Baby are **almost twice as likely to exclusively breastfeed for the first 4 months** as other moms.

## Women enrolled in Welcome Baby have greater continuity of care

**81%**  
of mothers attended their 6-week postpartum checkup

**99.65%**  
of mothers were screened for depression within 3 months postpartum

## Children enrolled in Welcome Baby are screened at higher rates for developmental delays



Welcome Baby partners with more intensive, longer-term home visiting programs and makes warm hand-offs for families who have higher needs. By referring patients to Welcome Baby, you can be assured they'll get the best support.