

# Central American Community

# HEALTH FAIR &

Public Health Benefits Information

April 27<sup>TH</sup> 2024 - 10 AM - 3 PM  
S. Lafayette Park Pl. Los Angeles, California

## FREE SCREENINGS

Dentistry  
Eye Care  
Women Health  
Blood Pressure  
Glucose Screening  
Stroke Prevention  
Heart Health &  
Heart Attack prevention



## EDUCATION

Diet and Nutrition  
Mental Health  
Disease management  
Seniors Benefits Information  
& More

For more information call  
**818-262-5073**  
HealthFair@erikssonad.com

# Central American Health Fair.

## Sponsor Packages

**\$1,500**

**Bronze**

10 x 10 Booth space

2 x 2 min – Educational Workshop on stage

6- foot tables and chairs

**\$2,000**

**Silver**

Social Media promotion.

Logo on marketing materials (printed and online)

2 x 5 min – Educational Workshop on stage

10 x 10 Booth space

6- foot tables and chairs

**\$3,500**

**Gold**

Logo and mention on Television promotion

Mention on local Radio spots

Social Media promotion.

Logo on marketing materials (printed and online)

4 x 5 min – Educational Workshop on stage

10 x 10 Booth space

6- foot tables and chairs

**\$5,000**

**Title Sponsor**

Recognition as title sponsor  
On all media, press releases a

Signage at the event.

Logo and mention on Television promotion

Mention on local Radio spots

Social Media promotion.

Logo on all marketing materials

4 x 10 min – Educational Workshop on stage

10 x 20 Booth space, 6- foot tables and chairs

My Community Health Fair  
Presents

# The Central American Health Fair

## Doctors Within our Borders!

April 27, 2024



## The First L.A. Health Care Mobile Unit challenge!

Mobile Health care units from local health care providers, will be joining efforts to bring Vision, Dental, Pediatric, General Medicine, Women's and Mental Health mobile services to the Central American community.

The event mission is to bring Free Health Screenings to the local Central American Community in Downtown LA.

Ideal partners are organizations that have the capability to provide health screening services on site either with mobile units on wheels or with canopies. We welcome you!

Many in the local immigrant community live in their previous world lifestyle, and lacking awareness and means, continue to visit the local "street corner" Clinics for their health care needs. Those needs are met "as needed" with only the basics urgent things addressed. They are not being exposed to many essential healthcare exams and services available as well as learning about preventive medicine.

The purpose of this event is to provide all the primary healthcare possible, on location, to the Central American Community on April 27<sup>th</sup> 2024.

Although the Health Fair is primarily intended to provide health screenings, education and information are a vital part of it. The power of knowledge and awareness is an essential benefit - what services are available, how to apply or join, and a vast array of other information that is much needed in the local community will be shared.

Mental health is another important element this event will highlight bringing local community, state and federal agencies as well as the private sector together to provide resources and education. The Central American community has endured many hardships in a journey that took them from one world to another leaving behind family and friends. Then there is the cultural shock as well as many other life changing experiences. Many have not had time to process these experiences. This emotional distress is often left unchecked due to the stigma associated with mental health in Latin American Culture making this an even more important part of the Central American Health Fair.

Women's Health awareness is an incredibly needed service especially in this Central American community where women are likely to put others first often neglecting themselves for both financial and cultural reasons. There is not necessarily a cultural upbringing where women's needs are properly addressed so there is an opportunity not only for introduction to some health screenings but also education. Accessibility to very specific women's health care options will be part of this event and will make a world of difference.

We are looking for partners who will provide these services and many other screenings and support our efforts in many different areas as well. Your participation will greatly enhance our event and we would like to invite and encourage your participation.

Central American Spring Health Fair.  
Location: 625 S. Lafayette Park Place.  
Los Angeles, 90057  
ate: 04/27/2024 – 10 am – 3 pm

Flavio Guerra